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| **Regular ad** | 1 day to  2 weeks | $110  Minimum fee |
| 3 weeks to 1 month | $145 |

**Priority positions**

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| **HOME PAGE** | | |
| First position – Ad posted in 1st position | 1 week | $200 |
| Third position - Ad posted in 3rd position | 1 week | $150 |
| Fifth position - Ad posted in 5th position | 1 week | $100 |
| Extra posting - Random position | 1 week | $60 |
| **CATEGORIES** | | |
| First position – Ad posted in 1st position | 1 week | $100 |
| Third position - Ad posted in 3rd position | 1 week | $75 |
| Fifth position - Ad posted in 5th position | 1 week | $50 |
| **NEWSLETTER** | | |
| First position – Ad posted in 1st position | 1 posting | $125 |
| Second position - Ad posted in 2nd position | 1 posting | $125 |
| Third position - Ad posted in 3rd position | 1 posting | $100 |
| Fourth position - Ad posted in 4th position | 1 posting | $75 |
| Fifth position - Ad posted in 5th position | 1 posting | $50 |
| Sixth position - Ad posted in 6th position | 1 posting | $50 |
| Extra posting - Random position | 1 posting | $35 |

**Big box (300X250 pixels)**

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| Big box #1 | 1 week | $150 |
| 2 weeks | $200 |
| 3 weeks | $275 |
| 4 weeks | $325 |
| Big box #2 & #3 | 1 week | $125 |
| 2 weeks | $175 |
| 3 weeks | $250 |
| 4 weeks | $300 |

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| **Targeted email advertising** | 10,000 to 14,999 emails | $40 CPM |
| 15,000 to 19,999 emails | $35 CPM |
| 20,000 to 24,999 emails | $30 CPM |
| 25,000+ emails | $25 CPM |

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| **Other services** | |
| VIP Sale *(Your visual will appear at the top our newsletter, and 1 post Facebook/Twitter)* | $50 |
| allsales.ca Squad:coverage of your sale on Twitter and Facebook | $300 per day |
| Sponsored blog post on allsales.ca’s blog | $150 |
| Video of your sale or store (posted only on allsales.ca/lesventes.ca’s website) | $300 |
| Video of your sale or store (Video file provided and copyrights to use as you wish) | $400 |
| Professional photo shoot (combined with a filming shoot) | $100 |
| Professional photo shoot | $200 |

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| **Long-term agreements** | |
| 6 months: you pay the first 5 months and the 6th month is free.  Payable in 3 instalments. | $725  ($120.83/month) |
| 12 months: get a 20% discount and save $350.  Payable in 3 instalments. | $1,390  ($115.83/month) |

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| **Graphic design** | |
| Graphic design - flyer / small photo / big box or other. The price varies depending on the complexity of the work (ex: photo editing, visual research, etc.). | $50 - $200 |